

Amy Rocha- nominated for Commitment to the Organization

Amy Rocha deserves to be recognized for her exceptional work in 2026. In addition to leading a strong team of 8 in 3 separate units, in 2025 Amy participated on many MCMA Committees and Ministry-led working groups to further support various POA initiatives.

As Chair of the MCMA Collections Committee, Amy has led various projects to improve fine collection practices across the province. Work completed includes creating best practices, updating committee terms of reference, facilitating, attending and leading the 2026 Collections Working Group including building the agenda, securing a venue, collecting sponsorships, and arranging keynote speakers who add value and share important information geared for municipalities to generate revenue.

Amy also actively participated in the 2025 Conference Planning Committee where she participated in building the agenda and secured sponsorships. Amy created and made presentations on many topics throughout the 3 days, providing updates, information and sharing knowledge with peers around the province.

In 2025, Amy also participated in the Ministry-led working group focusing on New POA Innovations in Fine Collections. This working group is comprised of representatives from various associations and tasked with identifying ways to improve POA fine collection tools. In 2025, the Working Group pursued 5 top initiatives and collected data from MCMA members through surveys which determined the viability of the concept as a collection improvement. Amy assumed leadership of the working group by setting up meetings, communicating updates, and engaging with stakeholders from all associations, the Ministry and MCMA Members.

With these accomplishments as only part of Amy's 2025 achievements, there is no doubt that Amy is deserving of the Commitment to the Organization 2025!

Amy Rocha, Guelph- nominated for Commitment to the Organization

Co-chair for the Collections Innovation Working Group. Dedicates her time, expertise & experience to influence legislative reform with MAG that have a meaningful impact on our collections operations.